

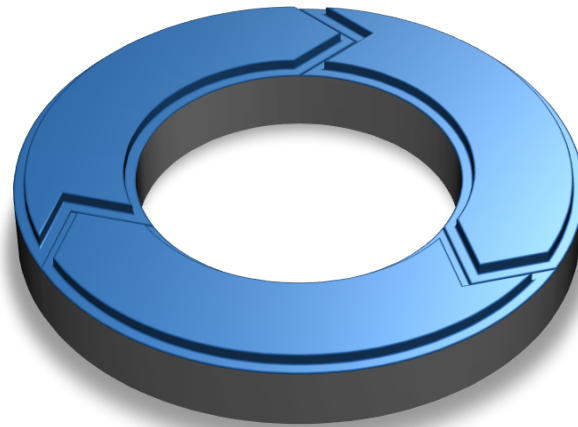
# AAA - Exploring the Value of Accreditation Conference



High-Quality Business & Accounting  
Education

Engagement

Innovation



Impact

# Opportunities & Challenges

- AACSB's Collective Vision for Business Education, [www.aacsb.edu/vision](http://www.aacsb.edu/vision)
- Public perception of Regional/National versus Specialized accreditation
- Enhance engagement with stakeholders
- Sustainability of higher education business model
  - Faculty models
  - Instructional models
  - Competency-based assessment
  - Declining public investment in higher education
  - Student debt and employment outcomes
- AACSB Accounting Accreditation Task Force